



CENTRAL HIGH SCHOOL

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Dear Central High School Eagle Supporters:

Thank you for past, present, and future support of our community and Central High School. It is time to come together again to help give back to our local community and youth.

We are on a mission to get a new sound system at the stadium.

For over twenty years, the school's football stadium has operated on the same sound system and what was once "new age" technology, is now very outdated. The sound system at the football stadium is obviously used for football games, but it's uses don't stop there. The school hosts graduation, student and school events, concerts and more in the stadium. A new sound system would benefit more than just the football team.

As of now, the music at the stadium is played on an iPhone with a microphone placed in front of it so the music from the iPhone can be played over the loud speakers. That is simply not an ideal experience for a family coming to a football game in 2017 nor for the person operating the system. We feel our community, students, and school deserves better. We hope to get the crowd involved and set the stage for an enjoyable and energizing experience for fans of all ages.

A Season of Athletic & Administrative Change

Recently a lot of transition has been taking place at the school and with the football program. One of the desired changes that Head Football Coach, Trent Usher, would like to make is the enhancement of the Friday night experience. A new sound system could help achieve Coach Usher's goal of more exciting environment at the football games and would also benefit the school's other uses of the stadium.

The Cost

We need to raise money to make this happen. We have reached out to a multimedia company for the new system. Verge Multimedia has given us a quote for the new system of \$12,500.00. This includes installation of the new system, training on the new system, and disposal of the old system. The new system will allow Central High School football games to be a much more dynamic environment as the audio will be much clearer, music will be easier to play, and the system will create an energy in the stadium like never before. Wireless microphones will also make other events that are hosted at the stadium much more easy to accommodate.

How You Can Help

Donations are what we need the most and donations of any size are greatly appreciated. Individuals and/or businesses who donate \$100 or greater will receive the following perks:

- Your name posted at the stadium in recognition of the support
- Automatically become a member of the Touchdown Club
 - Touchdown Club Members receive:
 - Parking Tickets to home football games
 - Seat Tickets to the home football games

Write It Off on Taxes

The Touchdown Club is affiliated with Central High School and as such we have 501 c3 status. What this means to you is that you will also be able to write the expense off on your income taxes.

Thank you for your continued support and donations.

Sincerely,



Courtney U. Brown
President, Touchdown Club